CALIFORNIA CUT FLOWER COMMISSION

BOARD OF COMMISSIONERS

NOTICE OF MEETING Tuesday, November 23, 2010 1:30 p.m. – 4:00 p.m.

Upham Hotel 1404 De La Vina St Santa Barbara, CA 93101 (800) 727-0876

Hans Brand, Chairperson, Presiding

AGENDA

I.	Call to order/Roll call/Opening remarks	1:30 - 1:35	Hans Brand
II.	Review and approval of minutes	1:35 - 1:40	Hans Brand
III.	CEO/Staff report	1:40 - 1:55	Kasey Cronquist
IV.	2010 Financial Report	1:55 – 2:05	Lane deVries
V.	Committee reports		
	- Grower Research & Economic Development Report	2:05-2:15	Mike Mellano
	Program & Budget Recommendations - Promotion & Public Relations Report	2:15 – 2:25	Chad Nelson
	Program & Budget Recommendations		
	- Governmental Relations Report	2:25-2:35	June Van Wingerden
	Program & Budget Recommendations	2.25 2.50	D W W 1
	 Transportation Committee Report Program & Budget Recommendations 	2:35 - 2:50	Rene Van Wingerden
	- Finance	2:50 - 3:10	Lane deVries
	Set assessment rate and level for 2011		
	Approval of 2011 CCFC Budget		
	- Executive Committee Report	3:10 - 3:20	Hans Brand
	- Nominations/ByLaws Committee Report Election Results	3:20 - 3:35	Dan Vordale
	Vacant Seat Appointments		
	Officer Recommendations		
VI.	Seating of 2011 Commissioners and Alternates	3:35 - 3:45	Hans Brand
	- Election of Officers		
VII.	Closed session with Commission's legal counsel	3:35-3:55	
	pursuant to Government Code Section 11126(e)		
	[<i>LJT Flowers, Inc., et. al. v. California Cut Flower Commission</i> , Sacramento County Superior Court, Case No. 06AS02243].		
VIII.	Return to open session	3:55	
IX.	Issues and scheduling for next meeting	3:55 - 4:00	
X.	Adjournment	4:00	